CSP January 9, 2019 Board meeting

Via BlueJeans conference video:

**Present:** Special Events Ashley Rodriguez Reed, Social Media Karen Gallagher Iverson, Exhibitions Joanna Kidd, Historian Maryly Snow, Membership Rozanne Hermelyn DiSilvestro, Nanette Wylde Treasurer

**Absent**: President Dan Harrison, Portfolio Review Carrie Ann Plank, At Large members

Minutes written by Karen Gallagher Iverson after the meeting per CSP President Dan Harrison’s request:

Hi Dan,

It seemed ok, a bit longer, wandering, and extra in-depth on a few topics. I’m also not a very good moderator or time caller. We also don’t have a secretary so this is a more casual recount. [I used brackets throughout to indicate my added/after meeting notes]

**Annual Meeting with Workshop or Demo: Ashley Rodriguez Reed:**

Ashley presented details for the artist annual, suggesting Lothar Osterberg as honorary member, and the date of April 27, 2019 at San Francsico State University. But in the end it seemed like some details were still left open, and other details that were challenged. Rozanne and Maryly both pointed out that in past years there had been a 2-3 day workshop the Friday & Saturday before the meeting, and the meeting on a Sunday was to accommodate that. Ashley expressed Susan Belau’s preference for a Saturday meeting and presentation in order to more easily align with student possible attendance (because they’re more likely to “be on campus” on a Saturday than a Sunday). Most of us felt that the annual meeting is ultimately for CSP members and should accommodate a more coherent annual meeting over the off-chance of students popping in.

Ashley asked if she should ask the membership what they’d be interested in paying for a workshop. And worried it would be quite costly and involved. Maryly suggested Ashsley find out specifically what would be covered in a workshop, how many attendees could join, and what the fee for each would be. Plus, What’s the cost for an in-depth demonstration (like Yuji’s) would be. And bring those specifics to the board first.

It was also mentioned that a workshop tied to the annual meeting doesn’t need to be given by the honorary member. One possible idea was to have a detailed demo on a more selected topic/technique given by Lothar (maybe even the Saturday before) and have a different 2+ day workshop given at a more amenable location by another printmaker. Already the annual meeting will be quite full with an artist talk, Annual meeting/board presentation, lunch, print exchange, vote on officers etc was a lot for one day - to then place a 2 hr demo on top.

Someone asked about the power point presentation & who would do it, maybe to ask Helene for help (?). [And that brings up another item... what exactly will be discussed at the meeting? It’s coming up fast]

**Journal Publication**:

We discussed Bob Rocco/publication’s opinion that setting the meeting date so early would make it near impossible for them to have the journal ready in time. It would go out some weeks after the meeting. Opinion of the board seemed to be that’s ok to mail out afterwards. Perhaps Publications Committee could have a few advance copies to present at the meeting and we receive our copies afterward? It is nice to be able to highlight the publication during the meeting with everyone having their copy in-hand, but if the timing won’t work, then forge ahead!

What is the deadline to add insert materials into the journal for mailing? How/where to do it? We’re considering adding a print-out of the membership directory.

Is there a reason the digital copies are free and not for sale for even a nominal amount?

**Membership: Rozanne Hermelyn DiSilvestro**

**Annual Member directory:**

We agreed at a previous meeting to make available a pdf of the membership because it is faster and less expense. Perhaps we make a postcard with details for where/how to download the pdf? We can lay it out like past member lists and print 8.5x11 on standard paper & include in the mailing of the journal, rather than paying the $800+ to print the nice copy? Rozanne is the person who can lay it out, format it, and get it printed.

**Ad in Journal of Print World: continue?**

Maryly suggested we skip it. Rozanne was of the opinion that it helped lend legitimacy to CSP and keep our name in front of people/readers, even if we aren’t garnering new members from it. An interesting perspective. We need to survey our member applicants as part of their application process: how did you learn about CSP? Choices should be: my professor, a fellow printmaker, an exhibit, an advertisement in \_\_\_\_\_\_ (right now only Journal of the Print World. [My thought after meeting - if that’s true, should the ad change to reflect that purpose? Joanna has been wanting us to advertise our notable upcoming exhibitions. Maybe also publish other publications like Art in Print, etc?]

**Student Memberships:**

Rozanne hasn’t had time to gather school info for the student membership. We didn’t get any student member applications this round

**CSP Members on our Website:**

Rozanne pointed out that we have many members from last round and now this one to add to the member page of the website. While we’re not putting a lot of energy into the current site while focus is moved to a new one, it is a membership perk that they deserve. Joanna and Rozanne were going to gather the images and site info to update the member listing. Joanna can add them, or we can pass to Cynthia if we have the materials ready for her.

**Portfolio review: Carrie Ann Plank not present**

A lot of time was placed on the portfolio review & the acceptance/decline letters. But, I think the time spent also helped bring the topic to a close. Carrie Ann is at residencies with little or no internet access. In meeting, Joanna added myself and a few others to the jury pool. We discussed the submission criteria in addition how to address 3 recent unusual applications: bad image documentation, a submission with no images, just web links, and the one portfolio that wasn’t clear on the medium. It was agreed in the end to disqualify the portfolio with no images. [Although, in a separate offline email between Joanna and myself, Joanna decided to ask applicant Shelley to submit images or be removed from this round, and her images were added within a few hours]. Joanna also asked one applicant to add media descriptions, which he did [although it’s worth noting 2 of his submissions still weren’t prints but were images of his carved linoleum, which isn’t cool - he was accepted though].

\*Joanna would like to add info about “professional quality of submission materials, and complete applications” as factors we’re considering in future review rounds. I would like to add that “artwork should represent a dedicated studio practice and not present work made under the direction of an instructor”. and that “all submitted images should be of prints or work that incorporates hand pulled printing” ... or something along those lines. People shouldn’t submit linoleum blocks, no?

Info about the website & social media were added to the initial acceptance letter. Rozanne and Joanna edited them and handled sending out to the applicants after jury selection was complete.

**Social media: Karen Gallagher Iverson**

For social media I expressed that I wasn’t receiving any info from members to post, so I’ve begun scraping through member websites to grab images and write a little about that artist, plus reposting what I see on Instagram. Most organizations have a guideline they follow when it comes to that. Since I’m only reposting from CSP members, I’ve decided not to worry about asking each person for permission to reproduce images. Not sure if that’s best, but so far no one has complained. [Also, there’s so much amazing work made by our members!]. I’ve also discussed with Nan subscribing to a paid social media scheduler that allows me to plug and publish automatically months in advance (I just got it this past week) as a non profit we receive 50% off and have access to other robust features that could dovetail into a bigger publicity plan. I asked if any on the board objected, and no one did. Maryly mentioned that in the past the board approved a calendar subscription that no one used. I explained this isn’t really a calendar but a way to program auto posts. If it doesn’t seem useful in the end I will discontinue.

**Historian: Maryly Snow**

Maryly asked for exhibition materials to add to the archive. Maryly would like to continue on with another robust members catalog like the Centennial book. Details were not presented.

**Exhibitions: Joanna Kidd**

Joanna wanted the new members to have a chance to apply to the Danville show. Another reason for pushing the portfolio review through. At the time of the meeting the Janet Turner exhibition results weren’t in, but were expected any day. Rozanne mentioned she was getting many emails asking for info, and that a few artists waited so long their artwork now risked being double booked. I too wondered why it took so long, fire aside. Rozanne reminded me that the juror is an important curator in the field and we just have to go along with it. [true!]  There was some talk about a show at the Pacific Grove Art Center in the autumn and also the annual show at the Piedmont again in August although that hasn’t been set into motion yet.

**Treasurer: Nanette Wylde**

Nan was quiet and then left 3/4 into the meeting. When she spoke it was very difficult for me (Karen) to hear her. I’m not sure if other member’s louder mic set up over shadowed her, or if there was technical trouble. She didn’t give her treasurer report during the meeting. The meeting was more off track than usual. [sorry Nan if it was too rambling or frustrating!] Maryly is still waiting on her reimbursement from Yuji’s dinner amount of 50$: the board again approved the request. Joanna is also waiting on a reimbursement ($1800.00?) for one or two years expenses?

**New business for next time:**

Joanna would like to revive the commissioned print. She’s willing to take the project on, if necessary. She suggested making a size limit to prevent unruly storage. Like 15x22 maximum or 22x30 in. Maryly reiterated her interest in a CSP catalog. Should it be done in 2020, a nice round number, or 10 years after the book, 2023. Plan on a 2-3 process. Will there be a print exchange at the annual meeting?

**Other**:

CSP board google drive. Maybe create a shared CSP Board folder on the google drive and nest all the other folders and documents in it. Then people can access the shared folder their own way and not have to log into the CSP master drive unless they want.

**Next meetings:**

We didn’t know how to decide the Strategic planning meeting. It was agreed that Ginger, Carrie and Dan should attend and their Voice on picking a day is important. Maryly suggested another weekend afternoon at a museum cafe. Possibly the Oakland Museum. If a weekday evening worked best, some will probably have to bluejeans in. It should happen end of January to mid Feb.

**The next board meeting is Wed Feb 13th at 7 via bluejeans.**

[If we keep with the same pattern, March 13th and April 10 are the next two before the April annual meeting.]

**Karen  Gallagher  Iverson**

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*•Artist’s Annual at the Jan 17 - Mar 2*

*Kala Art Institute, Berkeley CA*

*•Regional Collective*

*Janet Turner Museum, Chico CA*