## California Society of Printmakers Membership Survey - 2019

This survey is designed to help us better understand our current member base, as an aid to our strategic planning, and ultimately with the intentions of improving your California Society of Printmakers (CSP) experience. Thank you for taking the time.

1. What is your current membership level?	
Artist	Business
Student	Honorary
Lifetime (80+ years old and 30+ years at Artist level)	Former member that has not renewed
Friend	Non-member
Institutional	
Please tell us why (or not) you became a member.	

2. How long have you been a CSP member?	
I am a new member.	11 - 20 years
2 - 5 years	21 - 30 years
6 - 10 years	more than 30 years
3. How old are you?	
O 18 - 28	<u>56 - 65</u>
29 - 40	O 66 - 75
O 41 - 55	→ 76 or older
<ul> <li>☐ 6 - 10 years</li> <li>3. How old are you?</li> <li>☐ 18 - 28</li> <li>☐ 29 - 40</li> </ul>	more than 30 years  56 - 65  66 - 75

4. What is your current engagement with printmaking? Please select all that apply.
Studio: intaglio processes
Studio: lithography processes
Studio: screen printing
Studio: relief processes
Studio: monoprint processes
Studio: digital processes
Studio: hybrid or experimental processes
Studio: artist's books
Studio: democratic multiples
Print collector
Print curator
Print educator
Employed as a master printer
Museum professional
Print gallerist
Art critic/writer with print emphasis
Other print related engagement

5. Where is your studio and how far can you easily trav	el to CSP events?
San Francisco	Outside of California
North Bay	Outside of the U.S.
East Bay	I can travel up to 5 miles
South Bay	I can travel up to 10 miles
Peninsula	I can travel up to 25 miles
Monterey/Santa Cruz	I can travel up to 50 miles
Central California	I can travel up to 100 miles
Southern California	I can travel more than 100 miles
Northern California	I cannot travel to any CSP events
Where are you located? city, state, country	

6. Which member benefits have you participated in?

	Never	A few times	Sometimes	Often	Always	N/A
annual members' exhibition	0	0	0	0	0	0
open members' exhibitions	$\bigcirc$	0	0	0	0	0
applied to juried members' exhibitions	0	0	0	0	0	0
attend exhibition receptions	$\bigcirc$	0	0	0	0	0
attend special events	0	0	0	0	0	0
attend demos and workshops	0	0	0	0	0	0
make use of CSP discount at KALA	0	0	0	0	0	0
submit to the annual journal <i>The California</i> <i>Printmaker</i>	0	0	0	0	0	0
read the annual journal <i>The California</i> <i>Printmaker</i>	0	0	0	O	0	0
follow CSP on facebook	0	0	0	0	0	0
follow CSP on Instagram	0	0	0	0	0	0
use the CSP hashtag on my social media posts	0	0	0	0	0	0
read the newsletter Relevant Ink	0	0	0	0	0	0
post to or read the listserv	0	0	0	0	0	0
attend the annual meeting	0	0	0	0	0	0
participate in the annual print exchange		0	0	0	0	0
participate in commissioned prints (previous CSP activity)	0	0	0	0	0	0
apply to the summer artists' residencies	0	0	0	0	0	0

submit my ephemera for the CSP archive	0	0	0	0	0	0
participate in networking opportunities	0	0	0	0	0	0
access the website	0	0	0	0	0	0
indicate my CSP membership on my resumé or CV	0	0	0	0	0	0
use the CSP members' directory	0	0	0	0	0	0
use CSP as a means to develop my professional skills		0	0	0	0	0
Please share your thoughts regarding your CSP participation experiences.						
						7.

## 7. Rate the following existing and *potential* CSP membership benefits:

	no value	little value	somewhat valuable	valuable	extremely valuable	N/A
annual members' exhibition	0	0	0	0	0	0
open member exhibitions	0	0	0	0	0	0
juried exhibitions	0	0	0	0	0	0
summer artist residencies	0	0	0	$\circ$	0	0
special events	0	0	0	0	0	0
workshops and demos	0	0	0	0	0	0
studio visits	0	0	0	0	0	0
professional venue visits such as the Achenbach	0	0	0	0	0	0
CSP discount at KALA	0	0	0		0	0
annual journal <i>The</i> California Printmaker	0	0	0	0	0	0
CSP centennial book	0	0	0	0	0	0
CSP's social media postings	0	0	0	0	0	0
CSP website	0	0	0	0	0	0
newsletter <i>Relevant</i> <i>Ink</i>	0	0	0	0	0	0
listserv	0	0	0	0	0	0
networking opportunities	0	0	0	0	0	0
the annual meeting	0	0	0	0	0	0
annual print exchange	0	0	0	0	0	0
opportunities to develop professional skills: (exhibiting, self- representation, public speaking, leadership, organizing, etc.)	0	0	0	0	0	0
print portfolio suite exchange (potential idea)	0	0	0	0	0	0

Please share your thoughts	regarding mer	nbership benefit	S.			
CSP juried national exhibition (potential idea)	0	0	0	0	0	0
international opportunities (potential idea)	0	0	0	0	0	0
out of state opportunities (potential idea)	0	0	0	0	0	0
CSP presence at local events (potential idea)	0	0	0	0	0	0
CSP presence at conferences (potential idea)	0	O	0	0	0	0
collaborative events with other print organizations (potential idea)		0	0	0	0	0
panel discussions / themed presentation (potential idea)	0	0	0	0	0	0

8. What social media platforms do you currently engage	ge with?
Twitter	Snapchat
Facebook	Pinterest
Instagram	YouTube/Vimeo
LinkedIn	I don't use any social media
Are there other social media platforms CSP should know ab	out and use?
9. How have you volunteered for CSP? I have:	
served on the CSP Board of Directors	photographed CSP exhibitions and events for posterity
worked on committees	provided prints, plates, tools for CSP displays/education
received or transported artwork	represented CSP at a conference or event
helped with exhibitions	hosted a special event visit to my studio
editor for journal, newsletter or other written materials	I have never volunteered for CSP
provided design services for CSP publications	I would volunteer if personally invited
posted on social media with CSP hashtag #	I didn't know that CSP volunteer opportunities existed
hosted a visiting artist or CSP guest at my home	I didn't know that CSP is a volunteer run community
helped with the annual meeting	
Please provide us with the details of your volunteerism incluyour suggestions to improve member engagement with volu	ding board positions held and committees participated in; and inteerism.
10. What is CSP doing well and where could we improve	ve?