

California Society of Printmakers

Board of Directors meeting

Video conference call via Bluejeans.
September 10, 2019 7:00 p.m.-8:30 p.m.

Present: Dan, Meg, Jami, Rozanne, Ashley, Annie, Nanette, Cynthia, Karen, Zach

Not Present: Carrie Ann, Joanna

MEETING AGENDA

I. OLD BUSINESS

A. Approve last meeting minutes

Jami moves, Nanette second, minutes approved.

B. Member survey (Karen)

How does everything read, want to make sure that nothing is 'heavy handed'

Do we want people to be able to anonymous...?

C. Website (Nanette)

Helene will not be able to help us. Wild Apricot is member management, yet pricey. Wordpress is still free hosting. Nanette wants to make a new wordpress site...Karen will help to make a theme.

*snagmetalsmith.org has a great membership website, Annie mentioned this.

Do we put out a call to members to help with the members portion of the website?

MAPC or CAA

Nanette will slowly work on the website at her leisure. Board approves Nanette purchasing.

II. NEW BUSINESS

A. CSP online marketplace (Rozanne)

She is working with a new startup platform: website and app. Donors that donate products, experiences, or services. "Now In Kind" donor gets to pick which non-profit that they donate to...see action items

B. Budget process (Nanette)

New budget for next year. Spending: how are we going to get that money?

*Will need to see who and what brings in money. Who is spending the most.

*We should be charging more (\$5-\$10) for CFE. Too many exhibitions that are free.

*Residency: each one should have their own application process.

-Alumni funding model

C. Listserv etiquette (Meghan)

Do we want to host a group on Facebook? How do we create a forum for people to be able to share their opinions and concerns?

D. SGCI

III. Action Items

- *Look into different websites for inspiration in our websites.

 - *MAPC

 - *CAA

 - *snagmetalsmith.org

- *Do we want to put out a call to current members to assist?

- *When do we want to send out the members survey: social media, list serve, etc.

- *All board members take survey! Karen will be emailing

- *Do we want to work with Rozanne's non-profit donor site? She will send out a link.

 - *Residency Alumni donating towards next residency artists

 - *How do we want to address the listserve being abused? Meg will be drafting up a letter to Maryly about how we feel as a board with the recent email blasts.

 - *Rozanne will send out a draft listserve email to the board for how we are a private group, and that outside emailing is not part of the membership.

Next meeting October 8th