

California Society of Printmakers

Board of Directors
meeting

Video conference call via Bluejeans.
March 10, 2020 7:00 p.m.-8:30 p.m.
Meeting Minutes

Present: Dan, Jami, Nanette, Susan, Cynthia, Karen, Zach, Rozanne, Meg
Not Present: Carrie Ann

MEETING AGENDA

I. OLD BUSINESS

- A. Approve last meeting minutes: January 2020 approved.
- B. Board member intentions for next year

Dan will be stepping down as President. Meg will not be stepping back in as Secretary. Zach will be stepping down after this residency schedule, then step down. Joanna stepped down as Exhibitions.

- Rozanne - undecided
- Jami ? President?
- Nanette - would like to mentor or train a new person. She would like to keep working on the website.
- Karen will stay on as social media.
- Carrie Ann ?
- Cynthia - at large, happy to help with residency program.

Historian? Jami is going to contact Mary Marsh Who do we think could step in? Are people willing to step into another position? Training? Robin Smith?

C. Covid-19 considerations

Cancel the opening reception. Instead will have just the closing reception. D. Annual meeting May 16, 2020 11-4 pm Bridge Artspace

11-12:30 with official business

1. Workshop or demo?

-make rollers 2. Other

activities?

-feature members? See action items. E.

Website

-Joanne liked it as it was, more of a blog

format. -Susan: main website acts as a

business card.

Nanette will go LIVE with the website in 10 days! GO Go go! Board approves.

F. GAW

-Zach notified Thomas and Max about the switch for the next round.

-Macy and GAW are a go. Macy: Late June for now, and GAW: will notify us ASAP. Application fee: \$15 each G. Recap on the centennial book and the feasibility of offering a print on demand

(pod) version - Karen mentioned what we do is paid for the selling of this book, how can we make more money? A new book? Print on demand?

-Maybe someone will be able to reach out to a CCA student?

II. NEW BUSINESS

A. Exhibition at Bridge June-Aug.

1. Iris is accustomed to sending out forms to art show participants, gathering their info, and handling art labels, etc. 2. CSP would need to curate show. 3. title - TBD 4. hang date - June 13 + 14 5. exhibit dates- June 15 - August 15 6. reception - TBD 7. other events during exhibit - TBD 8. down date - August 16 B. Event insurance \$131.57 paid by Dan

III. OFFICER REPORTS

A. Treasurer **Treasurer's Report for**

2019

Income Membership Dues \$12,165 Exhibitions
\$1,877.22 (entry fees and sales commissions) Annual
Meeting Print Exchange \$193 Publication Sales \$67
Residencies Application Fees \$580.68 Special Events
\$3,120 Recruitment \$1,114.82 Donations \$85
Total Income: \$19,202.72

Expenses Exhibitions \$2,288.35 Annual Meeting
\$349.66 Publications: The California Printmaker
\$4,452.84 Residencies \$4,703.82 Special Events
\$2,430.86 Recruitment \$381.75 Administration
Costs \$3,773.32 **Total Expenses: \$18,380.60**

2020 Income: \$9495 **Planned**
Spending: \$13,322 Short \$3827
of planned spending

190 membership renewals as of March 10
Last year (2019) 245 total members all
levels We are at 78% renewals

Action Items

- **Dan** would be happy to compose an email to the membership about the annual meeting, and the board positions that need to be filled.
- **Jami:** contacting Mary Marsh as potential Historian, and Robin about stepping up.
- **Karen:** reach out the Kate Deak for publicity position
- Brainstorm ideas about what kind of activities we could have at the meeting.
 - -Processes?
 - -Examples of members work?
 - -Round table?
- Talk with artists/members that have gallery representation to talk about how they got there.
- Suggestion for an honorary member.
- Put out a call for people to come help hang the show at Bridge June 13 & 14
- Next meeting April 14th

Karen's additions:

Previously published
Centennial Book - not
currently feasible for print
on demand:

- Previous board did not collect the final or native book files
- The 'high res' pdf that Maryly Snow was given for a Kindle version of the book isn't suitable in either resolution or book dimension
- The previous book designer, Joe ____, did not have book design experience with InDesign, which is the program he used for the file creation (his words).
- He was paid an incredibly low fee.
- The final InDesign book file wasn't properly collected/packaged.
- The book file's current state has all images "un linked." And is on an inaccessible computer.
- The printer may have a copy of the print version of the file.
- He expressed exhaustion at the thought of working with this book project again and voiced that he had to work with Maryly and the former board for years, and it was a difficult relationship.
- It would be a lot of work to basically recreate the book just for a p.o.d. version. If the file was ready with minimal reworking, that would have been more realistic for cost/benefit/service.
- Karen notified Joe that we are not pursuing this project, but if he is able to gain access to files - CSP would happily take them.

New book more plausible

- Nanette expressed that CSP has a history of publishing books, on specific topics or featuring specific artists.
- Any member can propose/create a committee for a new book. Propose the project to the board and request/receive funding.

Nanettes additions:

B. Board member intentions for next year

Nanette - would like to mentor a new or co- treasurer for a year, who would then take over as treasurer. She would like to continue with the newsletter and the website.

-Nanette: if we look at the history, all board positions are not always filled or the same. We might encourage co- or shared positions so that being a board member is not so daunting.

-Karen: according to our bylaws non-profit requirements, only the four officers: president, Vice President, secretary, and treasurer, are required.

E. Website

-Joanne preferred the old website features of the exhibition banners and blog format on the front page.

-Susan: main website acts as a business card.

-Board discussed that the new website will act as the public and professional face of the organization.
The listserv and newsletter will be used for membership communication.
The current ISP contract expires on March 20. Board voted to go forward with the new design and plan.
Nanette hopes to go LIVE with the website in 10 days! GO Go go! Board approves.