Fellow Board Members,

I am so excited that the board voted last night to sponsor Print Day in May for 2021.

To make sure that we are all on the same page about what this arrangement entails and have a happy collaboration I have begun the framework of what I think is an equitable sponsorship. This is open for discussion, but I do think we should agree on terms before CSP’s sponsorship of Print Day in May begins. Thus, please provide your corrections, feedback and filling in of what you see is missing.

Also, Please note that Robynn has requested one of you to assist with Print Day in May (PDM). Please step up for this exciting collaboration soon.

CSP’s sponsorship of PDM is primarily focused on a juried exhibition of prints made by artists who have participated in Print Day in May. The show is at Gallerie Memoire d’Avenir, in Paris, France. The work will be sent unframed. The gallery will be hanging the work with magnets. Robynn expects an international audience in application for this exhibition. The exhibition coincides with the actual Print Day in May 2021, which is sooner than we think. PDM’s need of CSP is focused on access to CSP’s Submittable account, however, CSP is sponsoring the entire PDM event. **We did not really discuss this, but I’m happy to have it be so**

**CSP Provides:**

* Access and use of CSP’s Submittable account
* Event Listing on Website (blog)
* Event Listing on Website (exhibitions archive)
* Newsletter cfp
* Newsletter article
* Social Media cfp
* ?

**Print Day in May (PDM) Provides:**

* Lists CSP as sponsor on promotional materials and PDM website I took out “all”, because that is not always possible…
* Purchase of Full Page ad in *The California Printmaker* ($310) I am not sure I can afford a full page ad. This is to be determined. PDiM does not have a budget. I do what I can, mostly out of my pocket. It we can tie this $ into the submission fees, as indicated below, that’s great.
* International promotion of CSP through social media and the PDiM mailing list

**Financials:**

* PDM needs approx $2,310 to pay the Paris venue, jurors, and the California Printmaker advertising.
* Submittable takes 7.8% of income on top of the monthly fee (which CSP is paying)
* PDM plans to charge $10 first submission, $5 each for up to two additional submissions. (I will be finalizing the submission price with the gallery)
* PDM needs 251 submissions at the $10 level to pay for this event.
* Thus, CSP allows PDM to take all of their Submittable income for this exhibition (not including the 7.8% Submittable fee) up to $3,499. For example: $3,000 income minus 7.8% ($234) = $2,766 PDM’s take of $3,000 income
* Starting at income level $3,500, 10% of sales will go to CSP. For example, PDM submittable income $3,500. Submittable takes $273, CSP takes $350, PDM takes $2,877.
* In the event that PDM does not make at least $2,500 (before 7.8% Submittable fee) CSP will provide a discount on *The California Printmaker* advertisement up to 50%.

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