**Sponsorship Agreement between Print Day in May and California Society of Printmakers**

**1/27/21**

CSP’s sponsorship of PDM is primarily focused on a juried exhibition of prints made by artists who have participated in Print Day in May. The show will be in a virtual, online format. The exhibition coincides with Print Day in May 2021. PDM’s need of CSP is focused on access to CSP’s Submittable account, however, CSP is sponsoring the entire PDM event, including ~~help with~~ **publication of** the online format.

**CSP Provides:**

* Access and use of CSP’s Submittable account
* Call for entries on CSP website and social media platforms
* Event Listing on Website (blog)
* Event Listing on Website (exhibitions archive)
* Newsletter cfp
* Newsletter article
* Social Media cfp
* ~~Help with~~ **Creation and publication of** the online ~~platform for the~~ exhibition
* Financial management of submissions, will remit to PDM in a single payment

**Print Day in May (PDM) Provides:**

* Lists CSP as sponsor on promotional materials and PDM website
* Purchase of Full Page ad in *The California Printmaker* ($310)
* International promotion of CSP through social media and the PDiM mailing list

**Financials:**

* PDM needs approximately $310 to pay the California Printmaker advertising and $900 ($300 each) to pay the jurors = $1,210 total.
* Submittable takes 7.8% of income on top of the monthly fee (which CSP is paying)
* To make $1,210 PDM needs about $1,350 in submissions or 135 at $10 each.
7.8% of $1,350 = $105.30. this nets $1,244.70 in profit.
Submission price is yet to be determined. This is just a note.
* Thus, CSP allows PDM to take all of their Submittable income for this exhibition (not including the 7.8% Submittable fee) up to $1,350 or $1,244.70 after the 7.8% fee.
* Income after $1,350, will be a 50% split between CSP & PDM. For example:
Event income $2,000. Profit over baseline ($1,350) = $650 - $50.50 (7.8% fee) = $599.30 / 2 = $299.65 each, CSP takes $299.65, PDM takes $1,544.35.
* In the event that PDM does not make at least $1210 (before 7.8% Submittable fee) CSP will provide a discount on *The California Printmaker* advertisement up to 100%, but will expect payment of the advertisement as the Submittable fees allow.