**California Society of Printmakers**

Board of Directors meeting

Video conference call via Zoom

July 14, 2021 7:00 p.m.-8:30 p.m.

**Present:** Stephanie Mercado, Nan Wylde, Karen Gallagher Iverson, Robynn Smith, Nikki Thompson, Kevin Harris, Kate Deak, Ashley Rodriguez Reed, Dan Harrison, Jami Taback, Rozanne Hermelyn Di Silvestro

**Not Present:** Bob Rocco, Erin Zhao, Susan Howe, Summer Ventis, Marilet Pretorius

**Meeting Called to Order:**

Motion to approve Minutes

https://docs.google.com/document/d/1pCcGHgrm795cQ2IwfEKZIWjfv5hSAV9CwSguahUBG7A/edit?usp=sharing

Nanette motioned to approve, Jami seconded motion

Resolved: Board approved, Karen and Kate abstained

**Exhibitions update:**

* Will CSP have an in-person exhibition or virtual, or combo? We are behind one year
* Nan suggested to book the venue in 2022 and focus on creating digital exhibition this year
* The annual exhibition is typically booked in the Fall or Winter, but CSP is open to having exhibition during different seasons
* Venue needs to accommodate 75–90 artworks
* Alternative venues: Academy of Art University Cannery Galleries, Ghirardelli Square, Myrtle Press, Yolo Barn, Art Ark (for 2021)
* 2022 exhibition will be held at Piedmont
* CSP to ask membership if any one is a faculty member at AAC or if any member has access to a gallery large enough to accommodate up to 100 artworks
* Nikki Thompson will approach Myrtle Press to ask if their gallery can be used for exhibition.

**Artist Residency Update:**

* Northbay Lettepress residency postponed until later date
* *From the Bench* book artist virtual visit once a month
* SVP residency dates Sept 13 - 26 or Oct 18 - 31, 2021
* Nikki to upload SVP residency information on Submittable with Nan’s help
* Thomas Wojak interested in having a residency Summer 2022
* Graphic Arts Workshop may be a potential space to have residency post-covid
* Residency honorariums for hosts depend on services offered and amounts may vary

**Sanchez Exhibition and Reception**

* Exhibition catalog for the show needs to be edited and proofread
* Robynn to approach Eva Bernstein and ask if they would be interested in proofreading

**Bridgespace Update**

Waiting to hear from Bridge

**Peninsula Museum of Art**

* Nan to propose a CSP exhibition for first or second quarter of 2022
* [Proposal outline for exhibition](https://docs.google.com/document/d/13k1AxjaJtyjS62MPL3NyfBbpoRmVSJhfOe7gKGyZXeY/edit?usp=sharing)
* Juried show of political art work
* Tentative title “Visual Speech”
* Jurors: Dignidad Rebelde, Favianna Rodriguez and José Arenas alternates
* Location: [The Shops at Tan Foran](https://www.theshopsattanforan.com/directory-map/)
* [Peninsula Museum of Art Site](https://www.peninsulamuseum.orgacademy)

**Advertising**

* Stephanie to make animated ad for CSP Journal to promote on social platforms
* [Call to action letter](https://drive.google.com/file/d/1Fryg1m5MltvO-xnvlJ_B9Vv7JzI4lUHS/view?usp=sharing) “advertise with CSP”

**Website Report**

* Student membership description was updated based on June meeting
* Icons have been animated

**Newsletter Update:**

* August/ September newsletter submissions to be received by July 30th
* Include [call for advertising](https://drive.google.com/file/d/1Fryg1m5MltvO-xnvlJ_B9Vv7JzI4lUHS/view?usp=sharing) language and advertisement

**CSP Professional Development and Buddy System Update:**

* The student membership will not change
* The website will include [resources and mentorship opportunities](https://drive.google.com/file/d/1uOIF0PNMKWmyC1QN69bP0JOTH86Ih6a-/view?usp=sharing) which includes videos and links to resources.
* [Buddy system](https://docs.google.com/document/d/1tASAUHimvasX7a_FRxUyNcRN43TNgJBwuCENRQBMLiQ/edit?usp=sharing) will be offered to new members
* Board to add “buddy system opt-in” language  to the next membership application
* Board to add buddy system announcement and call to participate to the Aug/Sept Newsletter

**Treasurer’s Report**

* CSP is in good financial position, no additional updates on financial reporting
* **2nd Quarter Report**
* 249 paid memberships
* Membership income **$12,455.00**
* Refund from Piedmont **$400**
* GRO Income: **$1,580.74**
* Journal Advertising: **$430.00**
* Journal sales: **$39.14**
* Winter 2020 portfolio: **$114.79**
* Summer 2021 portfolio: **$398.40**
* Income PDiM: **$187.23**
* Income from Special Projects that doesn’t necessarily go in the pot
* Income Themed portfolios: **$507.44**
* Total non-membership income to date: **$3,657.74**
* Total income: **$16,112.74** -$507.44 = **$15,605.30**
* Total income Goal: **$16,000**
* Need to make **$394.70**
* ($3,000 of this year’s budget to come from savings for a total of $19,000)
* **Current Balances**
* Money spent: **$9,016.91**
* Money in the Bank:
* Checking: **$19,074.89**
* Savings: **$22,796.71**
* Money in PayPal: **$1,524.40**
* Total Cash on hand: **$43,396**
* Amount allocated (not yet spent): **$10,490.53**
* Amount available: **$32,905.47**

**International Printing Museum Print Fair**

* CSP to participate in Annual Print Fair November 7th and 8th
* Karen to visit storage space to review existing collateral and print inventory CSP can include in booth

**Luncheon De Young Museum**

* Tuesday, August 17th at noon

Meeting adjourned 8:34 pm

**Motion**: Nanette motioned to adjourn Jami second

**Resolve:All approved**

**Next meeting August 17, Tuesday**