


Dear CSP Board,

Below is a **proposal** for funds needed to put on the 110th Annual Exhibit at the Santa Rosa Junior College mainly **to include a professional printmaking demonstration and a possible 2 day Workshop.**

This year's Annual Exhibition will be unique as we have been invited to partner with the SRJC printmaking students and staff. Events have been designed cooperatively to benefit both CSP and the SRJC. For example; Their very modern gallery is large enough to hold all of our prints. Students and faculty will hang the work as part of the Museum Studies curriculum, and become more familiar with CSP and printmaking results broadly..

There will be 2 receptions; one scheduled during class hours, primarily for students (though we are hoping for crossover between groups), the other, (Saturday 11/2) is our CSP members reception. It will involve **both the gallery reception, and a printmaking demonstration** in the adjacent print studio. I am proposing to have a workshop in the same studio on **Friday November 1st** and **Sunday November 3**. In this way CSP will make money to bring in and pay guest artist(s) for the demo. The use of [Agrella Gallery](#) is free for us for the run of our exhibition, between Oct 28, 2024– Dec 5, 2024.

Below is an explanation of 6 options and the amount of cash needed to make the demo / workshop plan successful. Ultimately, while we will need a budget to make this project work, all the plans concerning a workshop will make the money back, with possible proffit.

As I am putting all this into perspective **the first option seems best to me**, but I want to list the other options so you can see the possibilities.

The artists in question are; **Nicole Markowitz**, and **Courtney Senish** of **Moonlight press**, **Stephanie Mercado**, and **Karen Kunk**. I have communicated with all 4. All are interested and available.

The potential dates are: 11/1 Friday (1st day of workshop), 11/2 Saturday, (CSP reception and demo), 11/3 Sunday (2nd day of workshop). We could also just do a 1 day workshop on Sunday.

Each workshop day is based on a \$600.00 payment. \$300.00 for a 2 hour demo. Karen Kunk is asking for \$800.00/day for the workshop. I included airfare for Karen and Stephanie but have not yet worked out lodging; (can we find free lodging?)

Each workshop is based on a **participation** fee of \$250/CSP member, and the amount of participants needed to break even, or better.

10 participants @ \$250=\$2500

Student fees will be minimal. Amount still in question.

Options for demo and workshop

1. **Moonlight press 2 hr. demo and 2 day workshop,**
\$1200 for 2 day workshop + \$300 for 2 hour demo=
materials? TBD **cost is \$1500 +**
10 participants @ \$250=\$2500 \$1000 profit to CSP
6 participants @ \$250=1500 break even
Material costs uncertain at this time
No travel or lodging needed
2. **Moonlight press 2 day workshop +S. Mercado demo** \$1200 Moonlight
Stephanie Mercado 2 hour demo on 11/2, open to all
\$300 fee, + \$150 Air fare \$200 food?=
Need to have 8 workshop participants to break even \$650? To Stephanie
Cost is \$1850
3. **Stephanie Mercado 2 hr. demo and 2 day workshop**
\$1200 for 2 day workshop + \$300 for 2 hour demo=
materials TBD **cost is \$1500 +**
\$150 Air fare \$200 food?=
Need to have 8 workshop participants to break even \$350
Cost is \$1850
4. **Karen Kunk, 2 hr. demo and 2 day workshop,**
\$800 per day + \$300/ 2 hour demo \$1900
\$300 flight + \$200 food=
Need to have 10 workshop participants to break even **cost is \$2400**
5. **Demo with no workshop.....?**
6. **Moonlight press 1 day workshop + demo**

While I think each person would present a really interesting demo/workshop:

1. Having Nicole and /or Courtney would be the easiest and cheapest, and most flexible, in part because they are local. I think it would be the best choice. They have proposed the choices of a broad array of etching based teachings, or mokuhanga.

2. Stephanie would do a great demo, and I think, be really interesting to SRJC students, but might be harder to sell 10 places to a workshop.


Is it worth bringing Stephanie just for the demo?

3. Karen Kunk is known by CSP, and is super interesting as an artist and printmaker. She has done workshops for CSP before. She is also the most expensive of the 4 possibilities and we would need to sell at least 10 places to break even.
4. Still unknown is lodging/food/etc, for guest artists, / how many students will attend and what they will pay, Material fees.
5. **We can also do a demo with no workshop**, or a 1 day workshop on Sunday, but that will obviously not make any (or less) money.
6. We also need to propose a small additional amount of cash for the exhibition postcards, and maybe food. I'm thinking of \$150.00

I am hoping we can discuss this information and come to a conclusion at our next board meeting, next week, 8/13 at 7:00. Sorry for the long winded document. Please let me know if you have any questions.

Additionally, the links below outline the budget used for our last exhibition and project. Mono Variations and Confluence, in both cases money was made, or we basically broke even.

 [Mono V Expenses](#)

 [confluence expences](#)

Thank you,
California Society of Printmakers
Exhibitions Co-Chair